



FOR IMMEDIATE RELEASE

Pink16 “Super Faithful” Early Bird Discount Announced

Savings Of \$800 When You Register By April 10, 2015.

Burlington, ON – February 25, 2015 – Today, Pink Elephant, a world-leader and provider of IT Service Management (ITSM) education and training announced a “Super Faithful” Early Bird Discount for their upcoming 20th Annual IT Service Management Conference & Exhibition which is to be held February 14-17, 2016 at the world-famous Bellagio Hotel in Las Vegas.

“We’re proud to offer the best Early Bird rates in the industry. Not only do our Early Bird prices take into account the conference pass, but three free hotel nights at the Bellagio Hotel as well,” said George Spalding, Executive Vice President of Pink Elephant. “At Pink16 we’ll be celebrating our 20th Anniversary, which means our 20th Annual ITSM Conference & Exhibition in Las Vegas is going to be the best yet!”

Registration for this conference has already begun, and Pink Elephant is offering two exceptional discounts to those who register early:

Regular Pass Holder \$1,995

- Save \$800!
- Get all benefits tied to full fee [Regular Pass](#)
- \$200 off full fee
- 3 FREE hotel room nights (Feb 14, 15, 16)

Platinum Pass Holder \$2,495

- Save \$800!
- Get all benefits tied to full fee [Platinum Pass](#)
- All Regular Pass entitlements
- \$200 off full fee
- 3 FREE Hotel room nights (Feb 14, 15, 16)

Hurry! The “Super Faithful” Early Bird offer ends April 10, 2015.

To find out more about the conference passes, or to register for Pink16, visit the [conference website](#), or call 1-888-273-PINK.

About Pink Elephant

With a pioneering 30 year history, Pink Elephant is a global leader in IT Service Management education, consulting and conferences. Pink Elephant also offers a vast array of products and services, such as business simulation workshops and online implementation tools, to help CIOs and IT organizations meet business goals.

For more information and to check out our full list of products and services, visit www.pinkelephant.com and follow Pink Elephant on Twitter: [@theitilexperts](https://twitter.com/theitilexperts)

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