

## **PINK ELEPHANT INTRODUCES TWO NEW EXPERIENTIAL & INTERACTIVE TRAINING WORKSHOPS**

*Highly Interactive & Educational Workshops Cover  
Integrated Service Management & Agile Product Management*

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**Burlington, ON – July 9, 2018** – Pink Elephant announced the addition of two new workshops to their [Interactive Training Workshop](#) portfolio: [Integrated Service Management Experience: MarsLander®](#) and [Agile Product Management In Action: The Challenge Of Egypt](#).

“Numerous organizations find our interactive training workshops to be extremely useful,” said Fatima Cabral, CEO, Pink Elephant. “Unlike other types of learning, here teams have to actually apply real world theory into action. With the addition of these workshops, we look forward to showing more individuals and organizations how to translate knowledge into results and have fun while doing so!”

Interactive Training Workshops, sometimes referred to as business simulations, are exercises that aim to aid learning in gaining a better understanding of a specific topic (or closely related topics). Pink Elephant’s interactive training workshops create an immersive learning and team-building experience that brings relatable problems to life and hones the skills required to solve them.

The new workshops are:

- **The Integrated Service Management Experience: MarsLander®:** Flex the team’s Integrated Service Management muscle to launch a rocket and use Agile and Lean principles to land it on Mars to prove that it’s not all rocket science after all!
- **Agile Product Management In Action: The Challenge Of Egypt:** Utilize Agile methodologies to build a pyramid and manage a Pharaoh’s changing demands. Learn the Agile way to create customer value in this excellent cross-functional team-building workshop.

Interactive training workshop participants can earn up to 12 professional development units (PDUs) for Project Managers. To find out more or arrange a workshop for your team, visit [www.pinkelephant.com](http://www.pinkelephant.com), or contact 1-888-273-PINK or [info@pinkelephant.com](mailto:info@pinkelephant.com).

## **About Pink Elephant**

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit [www.pinkelephant.com](http://www.pinkelephant.com)

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